

Your Business Investment Package

A real Business Opportunity, For Real People with Needs, By real people with the drive and dedication.

The first of its kind in Europe

There is more to adding Hair





Specialist Hair Extensions Salon

WHY NOW IS A GOOD TIME TO INVEST IN THIS SECTOR

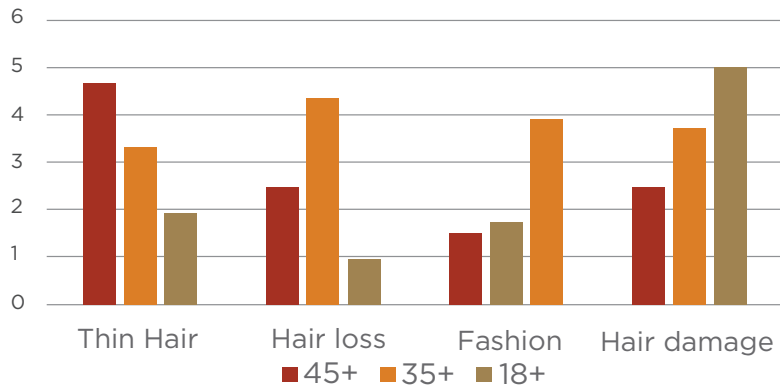
Celebrities on Red carpets and magazines have normalised hair extensions. Hair Extensions have been a trending topic among many women and professionals on YouTube around the world. It is arguable that the main reason for the popularity of hair extensions is that one can get instant gratification. In 2015 nearly £15m worth of treated human hair - that has been washed and sometimes dyed - was imported into the UK, according to Customs and Excise. It comes mainly from India, China and Europe. On top of that almost £10m worth of wigs, false beards, eyebrows and eyelashes made from the stuff were also imported.

Those in the trade estimate the hair extension industry alone is worth £60m in this country, that does not include training, treatment and application costs.

So for some women this is a no-brainer. If their tired of a hair style and sick of waiting for their hair to get to the length they want, sick of chemicals, sick of thin lack lustre hair? then with over 16 different hair extensions techniques and year in year out growth of the sector, there is bound to be one technique that can safely help achieve their hair goal in a short time. It is for that reason hair extensions and disguising hair-loss problems is a viable, profitable and rewarding business.

16 different Hair Extension and Hair Loss Techniques

WHY ARE HAIR EXTENSIONS SO POPULAR



EXCLUSIVE SERVICES FOR OUR CLIENTS



- ↗ 11 Different Hair Extension Techniques
- ↗ 5 Hair Loss Enhancement Techniques
- ↗ Hair, Scalp,, hair extension & wig maintenance
- ↗ Hair, Scalp, Face Detox treatments
- ↗ Hair, Makeup, Dress Makeover special occasion packages
- ↗ Group Wedding packages
- ↗ Make Customised Wig Systems
- ↗ Stress busting treatments
- ↗ Training Courses



FRANCHISE INVESTMENT OPPORTUNITY PACKAGES

There are 3 different
salon sizes to choose from.

Summary Franchise Package	Local Franchise	Regional Franchise	Signature Franchise
Franchise Cost	£38,000	£58,000	£110,000
Franchise Admin Fee	£3,800	£5,800	£11,000
Fitting out Salon	Quantity	Quantity	Quantity
Consultation Station	1	1	2
Preparation Station	2	3	4
Application Station	2	3	4
Private Treatment Room	1	1	2
Wash/Condition station	1	2	4
Treatment prep Station	1	1 large	2 large
Dynamic Reception	1	1	1
Nail bar	1	1	2
Retail Stock Units	3	4	6
Back Massage station	1	1	2
Waiting room for 4	4	6	8
Office (includes Desk, Shelves, Printer)	1	1	2
Kitchen/Laundry/Storage	1	1	2
Toilet	1	1	2
Beauty Bar	-	1	2
Photo Shot Station	-	1	1
Shower Room	-	-	1
Dressing Room	-	-	1
Total Client Work Stations	9	13	25

FRANCHISE INVESTMENT OPPORTUNITY PACKAGES

Window signage	1	1	1
Shop Signage	1	1	1
CCTVDigital	2	3	6
Wall Art and Wall Furniture	included	included	included
Towels and Gowns	20	40	100
Salon ongoing Services			
Point of Sale Equipment	Service fees	Service fees	Service fees
Leaflets, Advertising	Service fees	Service fees	Service fees
Hair Stock & others	Order & Pay	Order & Pay	Order & Pay
Training Courses	Service fees	Service fees	Service fees
Other Information			
Min Size of Salon	500 sq ft	700sq ft	1,000 sq ft
Franchisee responsible for securing own lease (min 3 years)	Capital Costs	Capital Costs	Capital Costs
Franchisee responsible to inserting flooring, lighting, wifi and telephone, plumbing and security shutters. Insurance and utility running costs, rent, rates and staffing costs.	Capital Costs	Capital Costs	Capital Costs
Franchisor is responsible for advertising and marketing, on going training, supply of hair stock and point of sale solution and fitting out salon with items included in Franchise package	Paid for from Franchise purchase and Service Fees	Paid for from Franchise purchase and Service Fees	Paid for from Franchise purchase and Service Fees

This table is by no means conclusive, as the business grows there will be additions and omissions to the franchise package and offerings. Please read Franchise Agreement carefully.

Impressive returns on investment. Full training provided in 12 techniques

OUR HISTORY AND LONG TERM VISION

For the past 25 years Diane expert hair extensions consultant, trainer and international author in hair extensions has been consistently delivering high quality training via the Hair Extension Training Academy to students from around the world.

Diane has helped countless people establish very viable small businesses or add an additional service within their hair and beauty salon.



THE GAP THE VISION

However there is a gap within this huge industry, and Diane is excited and wants to share her vision and work with like minded people to bring about:

- Specialist Salon service that systematically delivers the same level of treatment and service no matter which of the branches a client walks into.
- To consistently supply quality hair pieces and systems as our signature service.
- To focus on meeting the demands and enhancing our clients experience whilst meeting their hair challenges to give them confidence, loyalty, bespoke professional and friendly service no matter their age or hair type.

A TYPICAL CLIENT EXPENDITURE PER ANNUM



Type of Service	Annual Spend	Forecast min clients year 1 Local	Forecast min clients year 2 Regional	Forecast min client year 3 Signature	Total Potential Income
Client 1. Full System hair-loss and maintenance	1850.00	2 per month	4 per month	8 per month	
Client 2. Full Head Hair Extensions and maintenance	850.00	20,400	40,800	81,600	142800
Client 3. Crowing Glory balding	1200.00	28,800	57,600	115,200	201600
Client 4. Hair Scalp skin Detox	1080.00	25,900	51,840	103,680	181420
Client 5. Makeover packages per person	500.00	12,000	24,000	48,000	84000
Client 6. Group Weddings etc	1500.00	36,000	72,000	144,000	252000
Stress Busting treatments	540.00	12,960	25,920	51,840	90720
Training Courses (Specialist Salons only)	560.00	0	26,880	53,880	80760
16hrs work	£8080.00	136060	299040	598120	1033300



WHAT TO DO NEXT

- Visit our website and complete online enquiry form
- A Francise Consultant will contact you for further information
- If you want to reserve your location you will be required to pay the Franchise Administration Deposit Fee
- Upon receipt a set of processes will begin to help you confirm your franchise business opportunity



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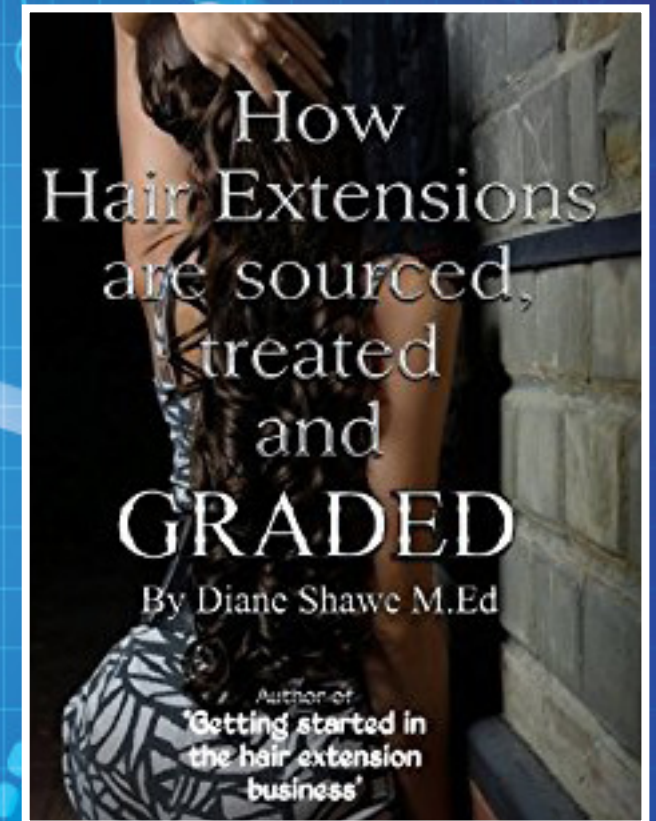
Useful Publication about Hair Extensions



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